



March 23, 2020

TO: WLCA Members

FROM: WLCA

RE: COVID-19 / Coronavirus

It is a time of uncertainty in our world as we navigate through the challenges of COVID-19/ Coronavirus. Like you, we are receiving a great deal of information from a variety of sources – some reliable, some not. To avoid bombarding you with unnecessary information, we are doing our best to sort through the information and pass along the information that is relevant to our members and their businesses.

As always, if you have any questions, please feel free to contact us via email at wlca@wi.twcbc.com or call us at 262.782.9522. We may not have all the answers at our fingertips but will do our best to get the answers you need.

Stay safe and healthy!

COVID-19/ Coronavirus Information

Late last week we communicated that we had sent a letter to state of Wisconsin government leadership regarding landscape services as "essential services." Following is a link for you to send an email to government officials to voice your support of landscaping services being essential services.

EMAIL LETTER

The National Association of Landscape Professionals (NALP) has a Facebook page filled with information specific to COVID-19 and the green industry and also allows you to connect with other industry professionals facing the same challenges. Following is a link to the group on Facebook that you can join.

[Landscape and Lawn Care Coronavirus Discussion Group](#)

Greenius, a WLCA Supplier Member and association supporter, has shared the following tips and practices - some great common sense information that will go a long way in helping to keep you and your staff safe and healthy!

COVID-19 Tips and Best Practices

1. Stop sharing food and beverages today.
 - This includes ice machines, donut deliveries, catered lunches or any single touchpoint where people share food or drinks from one spot.
2. Provide support and accessible routes for employees to self-identify in the event of COVID-19 Symptoms
 - Common COVID-19 Symptoms
 - Fever, Cough, Difficulty breathing, Pneumonia in both lungs
3. Follow the guidelines put forth by federal, state/provincial, and local officials
 - Regular hand washing for 20 seconds minimum.
 - Social distancing at 2 arms lengths.
4. Listen to your crews and teams - remain open and understanding.
5. Assign only one person per truck and be flexible around other employees using personal cars on jobs.
6. Reduce office deliveries and establish a drop-off location for parcels and packages.
7. Leverage video chat for both your employees and clients.
8. Clean surfaces after every use. Whiteboards, monitors, soap dispensers, microwaves, pens, dashboards or anything you have touched - even if no one else will be touching it.

9. Be flexible with your attendance policy.

10. Keep open lines of communication and give regular updates to your team.

Time to Spare? Train the Crew

We have already seen a spike in interest from savvy companies looking to maximize on their crew's downtime.

Now is an ideal time to get your crews ready for the coming season. Use the extra time to upgrade your crew's skills with equipment, safety and leadership training.